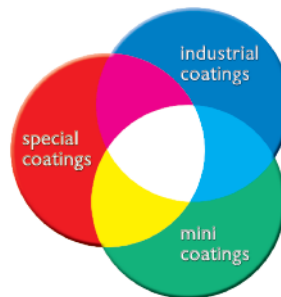


PAINTS
and MORE...







Together we will reach objectives in the spirit of partnership

Openness, transparency and, above all, personal contact with you are an integral part of our business philosophy.

This also includes the constant enhancement of our premium products and services coupled with high reliability.

This philosophy lays the foundation for trust and consistency in our cooperative partnership with our customers.

We make your objectives our objectives by understanding your requirements, accepting challenges and elaborating perfect solutions.

Product reliability and environmental protection matter to us

The name HÜLSEMANN stands for compliance with the latest international laws, regulations and requirements as well as for absolute product safety.

It goes without saying that our products are free from heavy metals and comply with international standards such as DIN EN 71-3 or ASTM F963.

We are personally committed to the gentle and effective handling of resources and the development of environmentally friendly products.

This is why we began developing sophisticated water-based paint systems as trendsetting alternatives early on.

We consider ecological sustainability to be a competitive advantage – to our customers' advantage. We consider consistent occupational safety to be our social responsibility towards those who work for us.



Research and development under one roof

Our laboratory focuses on the fulfilment of our customers' technological and economic requirements. We fulfil this task with the help of innovative and VOC-compliant product technologies and rational application methods, which we regard as a constant challenge.

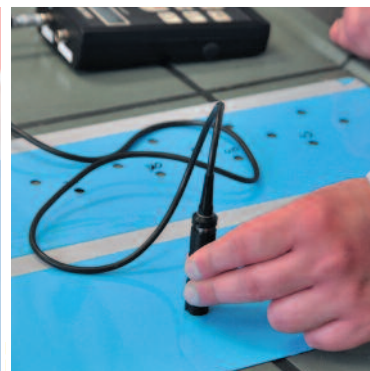
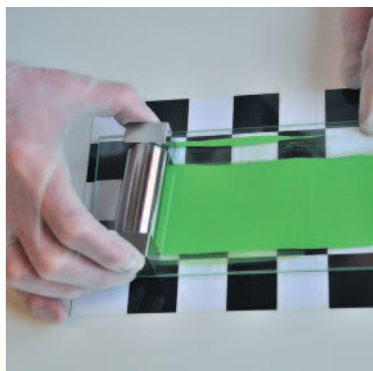
These requirements entail the commitment to environmentally compatible, i.e. water-based, paints and coating materials in particular.

Today HÜLSEMANN offers a wide and proven range of products under the brand name ILEXAL®.

ILEXAL® water-based paints are special paints based on water instead of organic solvents. They are suitable for all our fields of competence:

industrial coatings, **special coatings** and **mini coatings**

- irrespective of the substrates, drying properties, colours and applications.



Flexible planning process and production for your benefit

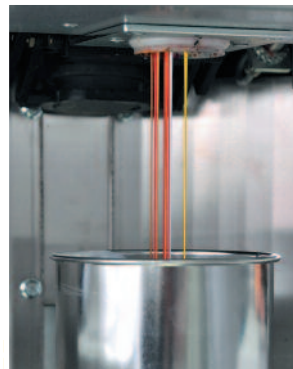
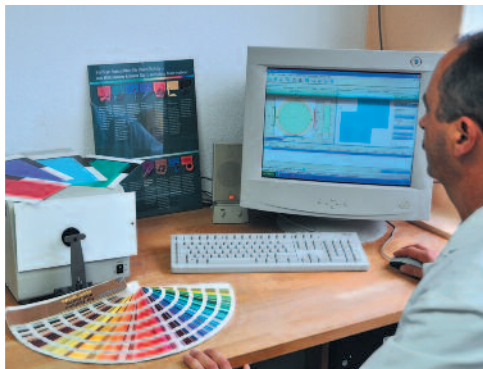
“Just in time”, “minimum capital lockup” and “streamlined storage capacities” have become standard demands which can only be met by means of maximum flexibility and, above all, short delivery times.

As a medium-sized company, HÜLSEMANN offers precisely this flexibility and fast reactivity, which makes us stand out in the crowd of other market players. We have responded to your wishes and taken appropriate measures: we have successfully optimised all processes encompassing planning process, production, filling, packaging and dispatch, wherever necessary.

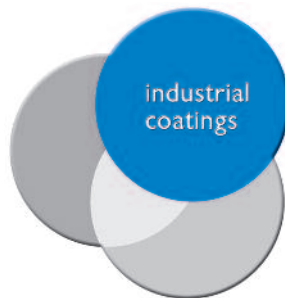
This management system has been successfully certified for many years - to our customers' advantage.

Our customers not only appreciate our short delivery times, the high delivery capacity and reliability, but also and especially the continually high quality of repeat orders in terms of defined products and colour shades.

HÜLSEMANN accomplishes all this thanks to its flexible organisation, state-of-the-art manufacturing technologies and, above all, highly motivated and trained employees.



industrial coatings



High quality paint systems for all types of industrial goods

“Show your colours” is a motto which nowadays also applies to industrial goods. Individual colour shades and effects help to enhance these products.

HÜLSEMANN supports its customers' individuality. We offer a versatile range of high quality coating systems with the option of adapting all standard colour shades and effects as well as our customers' corporate colours to the respective products.

This has always been one of our core competences. Our products are developed and produced at our own production site, we modify them to meet the wishes and demands of our customers.

Our customers work, for example, in mechanical and apparatus engineering,

the locks and fittings sector or are manufacturers of switch- and control-gear, conveyor systems and pumps.

They appreciate and profit from the versatile synergy effects resulting from our extensive and profound portfolio of applications.

Furthermore, HÜLSEMANN has extensive knowhow in the field of industrial paint application, which we gladly share with our customers.

Our innovative production range comprises both primers and gloss paints:

- Air drying, forced drying or oven-stoving
- Transparent or coloured in all desired colour shades
- Smooth or textured, ranging from fine to coarse
- With metallic, hammer finish or other effects.



The choice of primers and paints always depends on the requirements made on the respective surface. Naturally, the substrate's nature and the application method must be taken into account here.

Modern **industrial coatings** from HÜLSEMANN protect surfaces from corrosion, mechanical impact, chemicals and extreme weather conditions.

We offer conventional, solvent-reduced coating systems (high solids) and water-dilutable coating systems based on various raw materials. Our special paints uncompromisingly meet the highest demands of function and quality.

Our paints enhance the value chain of your products, provide your products with an appealing design and reliable protection and increase their service life.

Branded products 'made by HÜLSEMANN'

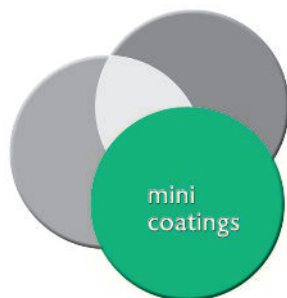
Over the years HÜLSEMANN has developed a large number of branded coatings, which are suitable as standard products for many applications.

This sales range comprises 1-comp., 2-comp., air drying and / or temperature curing systems.

Here are some examples:

Acedur® **Epital®** **Acecryl®** **Kacelit®** **Illexal®** **Icellit®**

mini coatings



Quality paints for mass-produced small parts and bulk material

We refer to your mass-produced small parts made from metal, wood, glass or plastic as “small heroes”. Because we have understood the challenges that these products must face in everyday life - and consequently, we know the requirements that the right coating must meet.

We encounter **mini coatings** countless times in everyday life. Buttons, zips, buckles, rivets, hooks, nails or screws: nothing is too small to be coated appropriately.

The textile industry with its many accessories is a good example in this

context. But **mini coatings** are also very popular among suppliers of the shoe and leather industry, the tool industry and the construction industry.

mini coatings provide your products with an attractive appearance, render them stable in value and make them more reliable.

Within the framework of the continual enhancement of our coatings, organic solvents have long since been replaced with water. Our conviction forms the basis of our environmental responsibility.



Of course, our **mini coatings** are free from heavy metals, comply with the strictest safety standards such as DIN EN 71-3 'Safety of toys - Part 3: Migration of certain elements', ASTM F963 'Standard Consumer Safety Specification for Toy Safety' and thus form the basis of the certification of your products in accordance with the German Öko-Tex standard 100 'Confidence in Textiles'. Also the revised U.S. standard of CPSIA and the U.S. standard title 16 CFR 1303 for 'Total Lead Content in Surface Coating' will be fulfilled with HÜLSEMANN paints.

Our **mini coatings** are especially designed for barrel coating (cold or heated), for spray coating, dip coating and centrifugation.

We provide the right paint for each application and requirement all over the world. This has made us a global market leader.

Our subsidiary ROTOVER-Lackier-technik is our development centre for the application of **mini coatings**. There, paints are tested under production conditions and adapted to the various demands of our customers.

This is a convincing advantage: paint development, production and application under one roof.



special coatings



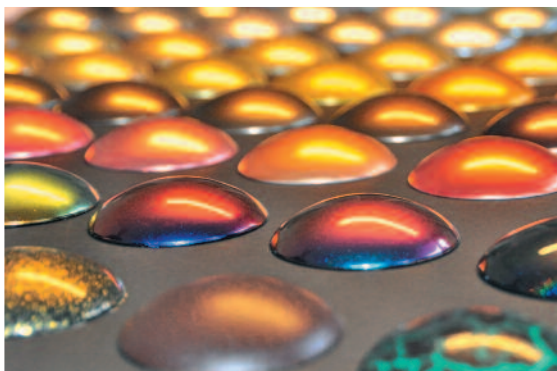
Sophisticated coating materials for the design-oriented industry

Design ideas are always just as good as their potential implementation. For this reason the development of special and ambitious paint products is one of HÜLSEMANN's three core competences.

With our **special coatings** we not only make everyday life colourful but also creative. Metal, plastic, wood and glass products become durably attractive.

Convince yourself of fantastic effects, brilliant colours and nickel-free alternatives to electroplating!

HÜLSEMANN is your competent partner for innovative and appealing effects.



HÜLSEMANN coatingsSERVICES

Service and application technology included

Our understanding of an excellent range of services and customer service also entails comprehensive on-site consultation with our customers. Your individual requirements are always the starting point.

Development activities as your extended workbench

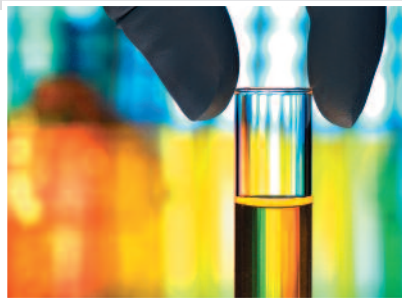
Our own development laboratory is able to fulfil your wishes and to actively support or implement your development projects in the coatings sector for you.

Customised manufacture

HÜLSEMANN offers paints, tints and pastes in all conceivable shades and packaged as you wish, ensures short delivery times and guarantees moderate manufacturing costs.

Sales and after sales processes

On request, HÜLSEMANN implements sales processes for your customers and deals with logistics as well as the technical and commercial consultation.



Experience the “MORE” which characterises our team.
Challenge us!



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